



THE CLARINDA FOUNDATION BEACON

Issue 40

October 2016

Supporting Education ... 2017 Scholarship Opportunities

The **Clarinda Foundation** has the privilege of providing financial assistance to graduating seniors and post-graduates who have chosen to further their education. Scholarships are provided through bequests and charitable contributions by individuals, families, or community organizations.

Foundation officials encourage area graduating seniors and their parents to visit the Foundation's website (www.clarindafoundation.com) to review specific requirements in scholarship descriptions. Applications are available on the Clarinda Foundation and Clarinda High School websites. **All applications must be turned into the High School Counseling Office by March 15, 2017.**

Also, if you would be interested in establishing a scholarship fund, please contact the Foundation at (712) 542-4412, or email clarindafound@iowatelecom.net.

The Foundation is proud to announce the 2017 Scholarship Opportunities, including the following three new scholarships: George McNees Memorial Scholarship; Evelyn Herzberg Educational Scholarship; and the Clarinda Veterans Scholarship.



GEORGE MCNEES MEMORIAL SCHOLARSHIP

George F. McNees was born April 1, 1933, in Crawford County, Iowa, but grew up in Taylor County and graduated in 1951 from Gravity High School. He served his country in the Army from 1953-1955. George married Martha Leonard of Bedford in 1956, and was employed at the Union Pacific Mail Terminal in Council Bluffs for nine years. Upon its closing, he transferred to the Clarinda Post Office where he was a window clerk for 24 years. George then retired in 1989 and became a full-time farmer.

George and Martha have spent 50+ years in the Clarinda School District. Their two children attended Clarinda schools and graduated from Clarinda High School in 1979 and 1983 respectively.

George passed away on February 4, 2016. Beginning in 2017, the George McNees Memorial Scholarship Fund will be awarded to a graduating senior of Clarinda High School who is eligible for enrollment in an accredited college or university and majoring in agriculture or business. From 2017 thru 2024, the annual scholarship will be \$1,000, with the final award being granted for \$1,100 in 2025.

George always enjoyed helping people and the family feels this scholarship is a way for George to continue helping others, especially the younger generation as they further their education.

("Scholarship Opportunities," continued on Pages 3 and 4)

Clarinda Foundation Elects New Board Members

Randy Pullen II and Gilbert Thomas were elected to serve as directors on the Clarinda Foundation Board at the Foundation’s annual meeting in May. Outgoing Board members Jon Baier, Sandy Geer and Dale McAllister were recognized at the Board’s Grant Recognition and 30th Anniversary Celebration on August 9th.



Randy Pullen II has been at Cornerstone Bank for 12 years. He is Acting Executive Vice President and serves on the Bank’s Board of Directors. This year marks Randy’s 21st year in banking. Randy has served the community as a member of the Clarinda Chamber of Commerce Board, Clarinda Regional Health Center Board of Trustees, Page County Extension Council, and is the current Treasurer of Immanuel Lutheran Church. Randy is a graduate of IWCC and Buena Vista University.

Randy and his wife, Trulla, are the proud parents of daughter, Emma, age 19, and son, Connor, age 13.

Randy states, *“Clarinda has been a big part of my family’s life, and we realize the reason Clarinda has so much to offer is because of the support of community members, both financially and physically. Without the passion of the people, many projects would be left undone. Giving back to the community that has given us so much is important to us. Trulla and I started giving to the Clarinda Foundation through the Share with Clarinda program. My hope is to help others see the benefits of giving to the Foundation as a means to better our lives through our community’s projects.”*

Gilbert Thomas grew up near Missouri Valley on a 480-acre farm with row crop and livestock production. He graduated from Iowa State University in Ames with a Bachelor of Science-Agricultural Business Degree.

Gilbert has held positions with banks in Iowa and Missouri that included: Farm Manager, Senior Loan Officer, Vice President, Senior Vice President, Executive Vice President, and most recently as Market President of a community bank in Council Bluffs. He is currently the Regional President for Bank Iowa Clarinda.



Throughout Gilbert’s 30-plus year banking career, he has chosen to be involved in the community through memberships in numerous civic organizations, serving as a Board member of local chambers, development boards and school foundation boards. Gilbert states, *“I’ve always been highly involved and active in the six Midwest communities I lived in since college. It’s important to me to leave the community in a better position for those who will follow you. This is one reason I got involved with the Clarinda Foundation. The Foundation is a way for people in the community to collectively and individually contribute resources to be distributed in ways to improve Clarinda for future generations.”*

2017 CLARINDA BOARD OF DIRECTORS AND STAFF
Officers: Martin Mattes, President; Scott Sump, 1st Vice President; Ed Brown, 2nd Vice President; Laura Swanson, Treasurer; and Pam Herzberg, Executive Director/Board Secretary.
Directors/Staff: Scott Brown, Lisa Hull, Dan McClure, Teresa Nook, Randy Pullen, Connie Richardson, Carl Sonksen, Gilbert Thomas; and Holly Martin, Administrative Assistant.

Scholarship Opportunities ... Continued from Page 1

EVELYN HERZBERG EDUCATIONAL SCHOLARSHIP



Evelyn Sunderman Herzberg was born February 2, 1929, to Wilbert and Emma Bredehorst Sunderman. She was brought up in a Christian home by loving parents on a farm in the Immanuel Lutheran Territory northwest of rural Clarinda. Evelyn graduated from Clarinda High School in 1947 and later took various college courses at Iowa Western pertaining to her work. Evelyn was married to the late Willis (Bill) Herzberg in 1954.

Evelyn worked as office secretary for four years at the Clarinda Chamber and remembers it fondly. In 1951, she joined Page County State Bank as a bookkeeper and secretary. Throughout her years with the bank, she worked in various positions until she retired as Assistant Vice-President in 1985.

Evelyn credits her work ethic to growing up as a farm girl where each family member was taught to do their job and do it well. Those who know Evelyn would describe her as a people person, as Evelyn truly enjoys interacting with people. In addition, Evelyn has opened her home to many A's players over a 20+ year span and has never regretted it. She also hosts regular attendees of the Glenn Miller Festival.

Evelyn established the **Evelyn Herzberg Educational Scholarship Fund** at the Clarinda Foundation with the first \$1,000 scholarship to be awarded in May 2017, and annually for at least seven years.

When asked why she chose to do this, Evelyn stated, “*It is my pleasure to give back to the*

community I am so proud of. It was a blessing to attend the Immanuel Lutheran School from kindergarten through 8th grade. Then I took the big step moving on to the Clarinda High School where I was accepted so graciously. The growing up memories will last forever.

Since I am a graduate of the Clarinda High School, it seemed only fitting to give back. College prices seem to have skyrocketed and any little boost I can give to a student wanting to further their education seems like the proper thing to do. There is a demand for young people to go to a trade school as we need carpenters, plumbers, mechanics, etc. Those who prefer a university where they can choose so many various occupations is also very important. With what little extra funds I have to share, it makes me feel so good that I can repay my hometown folks in a small way. The work ethic that was instilled in me since I was small and has stayed with me to an older age is such a blessing, hence giving back comes only natural. May this scholarship be a blessing to an appreciative student.”

CLARINDA VETERANS SCHOLARSHIP

A local group of Veterans has hosted a golf tournament for the past five years. A portion of the proceeds from that event has gone to establish the **Clarinda Veterans Scholarship** through the Clarinda Foundation. The scholarship will provide tuition aid for post-secondary education of a Clarinda or South Page graduate planning to enroll at an accredited technical/vocational school or college. The graduate must be a descendent (child, grandchild or great-grandchild) of a U.S. Veteran. Special consideration will be given to need, scholarly achievement, character, and reputation. Three \$1,000 scholarships will be awarded in 2017.

(“Scholarship Opportunities,” continued Page 4)

Scholarship Opportunities ... Continued from Page 3

On May 10, 2016, Clarinda Foundation Board Director Scott Brown and Executive Director Pam Herzberg had the honor of presenting the 2016 Scholarship Awards at the Clarinda High School Awards Program. This year, the **Foundation awarded \$43,800 in scholarships**, which reflects an overall total of about \$380,000 awarded through scholarships since 1987.

2016 Awards: These scholarships also will be available in 2017, along with the new awards and the established Bill O’Riley Business Scholarship not awarded this year. Scholarship amounts may vary from year to year. See Page 1 for more information to link to the application process and deadline.

- * **Vernon J. Baker Educators’ Scholarship**–Sarah Cabeen and Allison Fast each received a \$1,000 award.
- * **Ralph and Gladys Borden Memorial Scholarship**–Cori Bebout and Paetyn Rock each received a \$3,000 award, renewable up to 8 semesters. Along with these two awards, there are four renewing ones.
- * **Ethel Brockman Nursing Scholarship**–Lauren Shane received a \$500 award.
- * **Class of 1954 Scholarship**–Ashley Nelson received a \$500 award.
- * **Class of 1965 Scholarship**–Jacob Slough received a \$1,000 award.
- * **Glenn Miller Veterans of Foreign Wars Scholarships**–Sarah Cabeen and Kourtney McKinnon each received a \$500 award.
- * **Darrell & Mary Hutchinson Vocational Scholarship**–Rachael Bair received a \$2,000 award.
- * **Hugh Loudon Agricultural/Business Scholarship**–John (JJ) Clark received a \$2,000 award.
- * **Maxine S. Loudon Scholarship**–Misa Hamanaka received a \$2,000 award.
- * **Patsy Martin Scholarship**–Allison Fast received a \$2,000 award.
- * **Harold & Dale McKinley Educational Memorial Scholarship**–Charity Espinosa, a post-graduate of Clarinda High School, received a \$1,000 award.
- * **Norm Mier Memorial Scholarship**–Jordan Sunderman received a \$1,000 award.
- * **Robert & Irene Renshaw Education Scholarship**–Misa Hamanaka received a \$2,000 award.
- * **Robert & Irene Renshaw Vocational Scholarship**–Elijah Bix received a \$1,000 award.
- * **Dorothy J. and Harry Salomon Scholarship**–Kourtney McKinnon received a \$500 award.
- * **Swisher Family Vocational Scholarship**–Rachael Bair and Elijah Bix each received a \$1,500 award.

2016 One-Time Awards

Clarinda Foundation Scholarships–Ashley Nordhues and Will Mellencamp each received a \$1,000 award. Taylor Stansbury and Joshua Espinosa each received a \$500 award.

Dr. Willard G. Kuehn Memorial Scholarship–Lauren Shane received a \$1,300 award.



2016 Award Recipients (pictured L-R): Lauren Shane; Rachael Bair; Jordan Sunderman; Joshua Espinosa; Paetyn Rock; Jacob Slough; Allison Fast; Will Mellencamp; Misa Hamanaka; Cori Bebout; Sarah Cabeen; Taylor Stansbury; Ashley Nordhues; Kourtney McKinnon; John (JJ) Clark and Ashley Nelson. Not pictured: Elijah Bix.

2016 GRANT AWARDS

On August 9, the Clarinda Foundation hosted a special event at the Clarinda Lied Public Library—community organizations receiving 2016 Foundation grants were recognized, while at the same time the Foundation’s “30th Anniversary” was celebrated. (See Story, Page 6). Along with a brief overview of the Foundation’s 30-year tenure and recognition of outgoing board members, grant recipients were recognized and three recipients gave short presentations. Light refreshments and fellowship followed with Board members, grant recipients and the public.



As stated by Executive Director Pam Herzberg, “The Clarinda Foundation has been a driving force and lead fundraiser for multi-million dollar projects such as the Lied Center and the Lied Public Library. This year, the Foundation Board awarded \$76,044.84 in grants, taking the total awarded since 1986 to nearly \$839,000. In addition, the Foundation has awarded approximately \$380,000 in scholarships since 1991. None of the grants and scholarships would have been possible without the thoughtfulness of individuals who wanted to make present and future provisions for our community.”

Braddyville Baseball/ City of Braddyville	Baseball field fencing project	\$ 5,000.00
Clarinda Carnegie Art Museum	Youth Art Film Workshop & Festival	\$ 1,250.00
Clarinda Chamber of Commerce	New Clarinda metal outdoor receptacles	\$ 5,577.84
Clarinda Fire Department	SCBA's (self-contained breathing apparatus) and bottles	\$ 6,114.00
Clarinda High School	Simon Estes Young Artists Series	\$ 2,744.00
Clarinda Lied Center	Concrete dugouts & bleacher areas at ballfields	\$ 4,600.00
Clarinda Police Department	Clarinda P.D. K-9 Unit	\$ 10,000.00
Glenn Miller Birthplace Society	Glenn Miller Festival Banners for light poles around the square	\$ 720.00
Grandma's House Day Care	Room enhancement	\$ 2,320.00
Lied Public Library	Library Outdoor Project	\$ 10,000.00
New Market Fire & Rescue	Motorola Monitor VI - updating of pagers	\$ 2,175.00
New Market Fire & Rescue	Pike poles	\$ 679.00
New Market Historical Society	New Market Museum & Community Building	\$ 10,000.00
Nodaway Valley Historical Museum	Youth Photo Preservation Project	\$ 1,549.00
Page County Fair Board	Remodel Wibholm Hall bathrooms	\$ 12,000.00
Page County Fair Board	Horse arena gate replacement	\$ 1,316.00

Celebrating 30 Years of Service to Our Community: Executive Director Pam Herzberg Walks Down Memory Lane

In 1985, an effort to establish a community foundation was revived. On September 29, 1986, the **Clarinda Foundation, Inc.**, became a State of Iowa certified corporation, classified as a 501(c)(3) non-profit by the IRS, meaning all contributions are tax deductible to the extent of the law.

- Incorporators and members of the original Board of Directors included: Michael Thompson, Lowell Lines, J. P. Montgomery, Ken Cassat and John Lisle.
- At a special meeting on November 13, 1986, 10 additional individuals were selected to serve on the inaugural Clarinda Foundation Board. They were: James Millhone, Bill Richardson, John Clark, Bob Bailey, Marie Sump, Evelyn Herzberg, Kenneth Jensen, Lowell Geer, Clarence Lippert, and Mernie Hays.
- There have been four executive directors during the past 30 years: Janice Layton, Robert Caswell, John Woolson, and myself.

Throughout its history, the Foundation has provided individuals passionate about our community an avenue to invest in its future betterment. Many people have made their livelihoods and enjoyed the quality of life they have been afforded in this community. They see being contributors to the Foundation and supporting its work as a way to pay it forward.

In February 1987, Robert & Karen Duncan, former residents of Clarinda, issued a challenge to the Clarinda Foundation with the \$25,000 contribution they made to assist in establishing the Foundation. The gift from the Duncans would go to the Foundation’s “unrestricted fund,” but it was contingent upon the Foundation’s receipt of gifts and pledges totaling at least \$50,000 within one year. **We met the challenge—the Clarinda Foundation has now accrued approximately \$4 million in assets.**

In 1990, the Clarinda Foundation brought community needs to the forefront by exploring the possibility of a community center. In late summer 1991, the **Lied Foundation (administered by former Clarindan, Christina Hixson)** made a \$500,000 challenge toward construction of a Clarinda Community building. The grant was contingent upon matching funds of \$500,000 being raised by the community, and coordinated by the Foundation. Past and present community members and organizations collaborated in fundraising efforts to meet that challenge. Then in December of that year, Hixson increased her original \$500,000 challenge grant to \$750,000. The groundbreaking ceremony was held on September 1, 1992, with the Lied Center opening for public use on April 18, 1994, in Clarinda’s City Park.

And so it goes in our history ...

- No sooner had the Lied Center project concluded when the Foundation started accepting donations for a new track project for the school district.
- Two special Clarinda Foundation funds were established in 1987 to support community needs. These two funds were initially called “The Book of Memory” and “The Book of Honor,” but they have since been merged into one, “The Book of Honor.” Since its inception, about 2,000 individuals have been honored and are now listed in “The Book of Honor.”
- Many individuals have chosen to participate in the Foundation’s “Share with Clarinda” Program contributing \$100 per year to the Foundation. A percentage of these funds are distributed annually into the community through our grant process.

Clarinda Foundation Book of Honor – Recent Additions

Jill Almquist	1957-2016	Norma Kramer	1922-2016
Ruth Baumgarten	1927-2016	John Lind	1926-2016
Bill Black	1929-2016	Harlan Mace	1939-2016
Charlie Brown	1929-2016	Ruth Marquis	1920-2016
Gene Compton	1929-2010	Bob Norris	1938-2016
Arnold Dammann	1935-2016	Dennis Otte	1947-2016
Wayne Davison	1924-2016	Michael Pattavina	1947-2016
Edris Fann	1914-2016	Jack Pearson	1922-2016
Dick Harms	1954-2016	Dora Prather	1946-2016
Marcia Hickman	1938-2016	Jon Spunagle	1938-2016
Shirley Hopper	1937-2016	Ferrell Stewart	1933-2016
Dennis Hoyt	1955-2016	Elizabeth Thompson	1917-2015
Charles Hughes	1942-2016	Benjamin Tomlinson	1921-2016
John Hunter	1920-2016	Diane (Thompson) White	1938-2016
Carmalita Jillson	1916-2016		

A Unique Partnership to Bring You Foundation News

Bob and Sheryl (Cozad) Faller, Clarinda graduates from 1970 and 1974 respectively, make their home in Nampa, Idaho (20 minutes west of the state capital of Boise). They recently visited Clarinda and other parts of the Midwest to connect with family and long-time friends. Their visit included a stop into the Clarinda Foundation, which they have supported financially over the years, to pick up the latest Christmas ornament. A chat with Pam Herzberg about current activities funded by the foundation, and the Fallers’ desire to stay connected to their Clarinda roots resulted in a new volunteer opportunity. They have begun partnering with Foundation leadership to publish our Foundation newsletter.

The Fallers were married in Clarinda in September, 1976, and began their life together in Kansas City. In 1981, careers, educational opportunities, and adventurous spirits led Bob and Sheryl to relocate to the northwest. Job-related moves took them to Montana, Oregon and most recently Idaho where they’ve lived for 25 years. Moving as strangers to new locales led them to volunteer and do community outreach as a way to learn about where they lived and develop a sense of belonging.



Their biggest volunteer endeavor was co-founding Canyon County Habitat for Humanity, an organization coordinated out of their home in the early years. In addition, Bob has served on Boards with Nampa Salvation Army, Treasure Valley Transit, Nampa Urban Renewal Agency, FEMA, and Nampa Fair Housing. He currently volunteers with Deer Flat National Wildlife Refuge and the Meals on Wheels program. Sheryl has served as an adult literacy tutor, “Book Incentive Program for Children” coordinator, Sunday school teacher, and Angel Tree program member. They’re both involved with their local church, Boise Rescue Mission, Treasure Valley Humane Society, and producing the Deer Flat Refuge’s “Friends” newsletter.

Now that Bob and Sheryl are both retired, their time spent in volunteering continues to increase. The chance to partner with the Clarinda Foundation to produce their newsletter seems like a good fit with their work experience in community development, journalism, public relations, and project management. They’re happy and thankful to find a way to give back to Clarinda.

Clarinda SINGS!

Preparations for the Clarinda Foundation’s “22nd Annual Clarinda Sings” Concert are underway. The community choir practices kicked off October 6. What began as an annual fundraising event in 1995 has become a tradition for many concert goers. The 2016 “Clarinda Sings” Concert is scheduled for 3:00 p.m. on Sunday, November 20, at the Clarinda High School Auditorium.

The “Clarinda Sings” Choir is comprised of individuals from Clarinda and outlying areas. Pam Herzberg, Executive Director, invites anyone who enjoys singing to participate in the chorus. Herzberg stated, *“The chorus always does an amazing job, and the Foundation Board is very appreciative of the time choir members devote to making this event a success. In addition to the choir’s commitment, directors Sherrill Lisle and Linda Naven have given endless hours of their time over the past 22 years to ensure the event is outstanding and memorable.”*



This year’s guest artist is “Miss Iowa 2015” Taylor Wiebers. Taylor, 22, from Clinton, Iowa, was crowned Miss Iowa on June 13, 2015. She went on to place in the top 12 in last year’s Miss America Pageant, taking home both the swimsuit and talent preliminary awards. After finishing her year as Miss Iowa, Taylor returned to the University of Iowa, where she is majoring in Therapeutic Recreation. She continues to be involved with her platform, The St. Baldrick’s Foundation, and many other pediatric cancer organizations. Someday Taylor hopes to become the President and CEO of a pediatric non-profit organization. Taylor loves to sing and is excited to share her love of music in “Clarinda Sings.”

Herzberg shared, *“Clarinda Sings is the perfect way to start the holiday season. There will be a reception with light refreshments in the CHS Commons area immediately following the concert. We hope everyone will choose to join us for the refreshments and fellowship.”* Tickets go on sale Monday, October 31, at the Clarinda Foundation Office (114 E. Washington Street). All tickets are reserved seating. For more information, contact the Clarinda Foundation Office at (712) 542-4412 or email: clarindafound@iowatelecom.net. The Foundation office is open Monday thru Thursday, 9:00 AM-NOON and 1:00-3:00 PM and closed on Fridays (or special arrangements can be made).

The Clarinda Foundation, Inc.
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 Closed on Fridays

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