



## SCOTT HELMER AND CLARINDA VETERANS GROUP UNITE TO BENEFIT LOCAL VETERANS ON SEPTEMBER 7TH

**SCOTT HELMER** is a musician, speaker, radio talk show host and Guinness World Records title holder for ["Most Live Music Performances in 24 Hours \(multiple cities\)."](#) Since 2012, his concerts have helped raise more than \$2 Million Dollars for good causes across America ranging from military veterans and their families, first responders, equine and pet rescues, food banks, non-profit theatres, historic places, suicide prevention, special needs children and adults, high schools and colleges, and more.

Helmer has also opened for iconic acts such as Heart, Eddie Money, 3 Doors Down, Jeff Bridges, Eric Burdon & The Animals, Big Country, and more.



**FROM COLLAPSE TO COMEBACK:** In 2008 as the world economy was spiraling out of control, Scott Helmer sat alone in his car on a deserted mountain road in Northern Arizona with a gun in his mouth, ready to take his own life.

Helmer had enjoyed a successful career as an insurance broker but when financial markets took a turn for the worse earlier that year, his world also began to crumble. At a crossroads and in a foolish, desperate attempt to save his business, he illegally used monies in his companies trust account to keep the doors open and weather the storm. In the end, he was unsuccessful and ended up losing everything including his family, all of his possessions, his career and most importantly his self-respect as he was indicted for his crimes and faced time in prison.

In the seconds before pulling the trigger Helmer cried out to God for help and said, "I don't want to do this. If you help me through this I won't give up, will deal with the consequences of my actions and use all of this bad stuff to help others and to make a difference so that no one else has to go through what I am going through right now."

Helmer then put the gun down, decided to never give up and took responsibility for his actions. Determined to keep his promise, Helmer then picked up his guitar and began a mission that continues to this day; using his talents and first love of music to give back and spread the message that there is always hope and that suicide is not the answer, regardless of your mistakes.

Since 2012 Helmer's concerts have helped raise more than \$2 Million Dollars for good causes across America ranging from military veterans and their families, equine and pet rescues, food banks, non-profit theaters, suicide and crisis prevention, special needs children and adults, high schools and colleges, and many more.

**SHOW UP AND SHOW YOUR SUPPORT FOR OUR LOCAL VETERANS!**

**BRING YOUR OWN LAWN CHAIR (BYOLC) TO THE**

**CLARINDA COUNTRY CLUB—SEPTEMBER 7TH @ 7:00 PM**

**NO ADMITTANCE FEE**

**FREE WILL DONATION ENCOURAGED TO ASSIST OUR LOCAL VETERANS**